

Draft of the Shiga Intercultural Association for Globalization Fourth Mid-Term Plan: Expanding the Circle of Implementation

	Current situations and issues	Directions of efforts	Pillars of efforts, key activities, target indicators
Development of globally minded individuals	<ul style="list-style-type: none"> Public interest in overseas matters is not particularly strong, and <u>the younger generation in particular shows a tendency to be inward-looking</u>. Problems caused by anti-foreign sentiment in society, lack of understanding, indifference, prejudice, and discrimination have been occurring. 	<ul style="list-style-type: none"> It is important to <u>foster individuals</u> who have a strong interest in world affairs, respect diversity, and <u>can think and act from a global perspective</u>. We need to foster a proper understanding of multiculturalism and diversity, as well as tolerance. 	<div>Developing individuals who can think and act with a global perspective</div> <ul style="list-style-type: none"> Project to create educational materials New Activity & Priority <p>[Target indicator] Number of regions that will receive demonstrations and outreach classes related to new educational materials: all seven regions in Shiga by FY2030</p>
	<ul style="list-style-type: none"> Our existence and activities are still not sufficiently recognized by the residents in the prefecture. 	<ul style="list-style-type: none"> We need to <u>enhance our recognition through effective public relations activities</u>. 	<div>Leveraging our expertise to gather and share information</div> <ul style="list-style-type: none"> Effective information sharing using social media, etc. New Activity & Priority <p>[Target indicator] Number of people who will add our official LINE account as a friend: 500 people by FY2030</p>
Creation of an intercultural community	<ul style="list-style-type: none"> <u>It is important</u> that all residents of the prefecture see the promotion of intercultural cohesion as their own issue and that awareness of intercultural cohesion takes root in the <u>entire community</u>. <u>All local residents must take the initiative in taking action</u>. There is a need for initiatives tailored to the needs of <u>organizations and local residents</u> who wish to understand what specific actions are required in response to factors such as the increase in foreign residents in the community. 	<ul style="list-style-type: none"> <u>We will work to raise awareness of intercultural cohesion within the community</u>. We will send instructors to classes, utilizing our human resource list to create opportunities for them to play active roles in the community, thereby contributing to community revitalization and the promotion of intercultural cohesion. 	<div>Creating a community where awareness of intercultural cohesion takes root</div> <ul style="list-style-type: none"> Coordination of activities related to intercultural cohesion Priority <p>[Target indicator] Number of intercultural cohesion classes to which instructors will be sent using our human resource list: 50 classes in cumulative total by FY2030</p>
Creation of an environment that encourages active international exchange, international cooperation, and intercultural cohesion activities	<ul style="list-style-type: none"> The aging and shortage of people participating in these activities have become more pronounced. It is necessary to recruit people, including foreign residents, to participate in these activities and provide them with opportunities to play active roles. It is necessary to create an environment where activities can be carried out continuously based on a collaborative viewpoint that leverages the characteristics of residents, businesses, and government. 	<ul style="list-style-type: none"> We will build a network with international exchange organizations and partner groups active within the prefecture to promote the activities of citizens' groups in the area. 	<div>Promoting the activities of volunteer and citizens' groups</div> <ul style="list-style-type: none"> - Sharing information on volunteer activities - Providing operational support for the Shiga Prefecture International Exchange Promotion Council
Strengthening of our foundation	<ul style="list-style-type: none"> In addition to securing and nurturing successors for our activities, <u>securing members remains crucial for stabilizing our foundation</u>. Securing independent funding sources is a challenge. 	<ul style="list-style-type: none"> We need initiatives to secure stable revenues for maintaining our public interest activities. 	<ul style="list-style-type: none"> Ensuring independence <p>[Target indicator] Own-source revenue ratios: 11.5% by FY2030</p>